



**A NEW APPROACH TO MARKET DATA FROM 2016**

# **The World Markets For Transformers**

## **2016 – 2021 – 2026**

### **NEW Annual Report and Database**

This 2016 edition marks the start of a new approach to the market for Goulden Reports. Previously this report has been updated and re-published with a major update every 3 years. Given the increased market dynamics this frequency has been too slow for most of our clients.

We have responded to this feedback by publishing our report on an annual basis. This will enable us to provide more frequent and up-to-date statistics and we will be able to report on changes in a more timely manner.

Each edition is a complete, stand-alone, self substantive report and is priced at £2,500.00 per edition. We do not expect clients to commit to a subscription deal but we will offer discounts for purchasers returning in future years.

Each new edition will be released in December every year which will allow us to collate a complete set of statistics for the previous year but will also allow accurate estimates for the current year and furthermore will be available for clients planning cycles during the last quarter of 2016 and the first half of 2017

We will additionally enhance the content of the report to include an executive summary which will summarize market trends, M&A activity, manufacturing and competitor trends, raw material pricing levels, and investment trends of the user base. The rationale for the future estimates and forecasts will also be provided. There will also be a narrative summary for each geographical region commenting on issues relates specifically to that region.

The published report will be delivered in PDF format and this will be accompanied by an Excel workbook containing the database of statistics for the report.

**The Report covers all Transformers larger than 16kVA for the period 2011 to 2026 segmented into the following types, for each country:**

**Equipment Type:**

Generator Transformers  
Transmission Transformers  
Distribution Transformers  
Pole top Transformers

**Type of Transformer:**

Oil Filled  
Cast Resin & Dry Types  
Synthetic Fluid Filled

**By Size:**

5kVA - 50kVA  
50kVA – 500kVA  
500kVA – 5MVA  
5MVA – 50MVA  
50MVA – 150MVA  
Over 150MVA

**By Customer Type:**

Utility Companies  
Construction & Industry  
Rail & Transport  
Mining, Marine & Offshore

**The report includes:**

- Detailed data on over 150 national markets for Transformers by Type and MVA Demand
- Market values and growth rates for all countries, from 2011 to 2015
- Market value and MVA growth rate forecasts for all countries, from 2016 to 2021
- Market value and MVA growth rate trends for all countries from 2021 to 2026
- Import and export values for each country by equipment type 2011 to 2015
- Three year rolling average import values, with % shares by origin
- Global trade - Import and export of transformer parts
- A Supplier Matrix of Major Manufacturers and Products Supplied
- Estimates of sales of the world's leading manufacturers of Transformers, with estimates of sales per region, equipment type and customer type.
- Production data (by value) for major manufacturing nations
- Country infrastructure data and plans

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